

To order Kits, print this page
and mail or FAX it to:

SINICKAS
COMMUNICATIONS, INC.

Communication Professional's
Do-it-Yourself Tools

Order Form

24100 El Toro Rd., Suite D-325, Laguna Woods, CA 92637 Tel: 1.714.277.4130 FAX: 1.714.242-7049

Please send the following to:

Name _____

Title _____

Organization _____

Address _____

Address _____

City _____ State / Province _____

Country _____ Postal Code _____

Telephone _____ FAX _____ e-mail _____

Communication Audit Starter Kits (CD-ROM)	Int. or Ext. Comms.	qty X	Price US\$	= Amount
Kits for developing a strategic plan:				
• Internal Communication SWOT Analysis Kit	Internal		1,000	
• Communication Inventory of Channels	Either		500	
Kits for assessing audience communication needs:				
• Focus Group Selection Grid	Either		1,000	
• Executive Interview and Employee Focus Group Discussion Guides	Internal		2,500	
• Report Template for Executive Interviews and Employee Focus Groups	Internal		4,000	
• Communication Audit Survey	Either		4,000	
• Communication Audit Survey Report Template	Either		3,000	
Kits for improved communication project management:				
• Communication Project Planning Guide	Internal		2,000	
• Communication Project Client Satisfaction Survey and Report	Internal		1,000	
20% Discount when purchasing the complete set of 9 kits			15,200	
CommToolbox.com Subscribe to and work on the following communication measurement tools online			Yearly Subscription	
Strategic Planning Guide	Internal		3,000	
Benchmarking	Internal		FREE	
Content Analysis for Publications	Either		2,000	
Starch Test for Publications	Either		2,000	
Media Coverage Accuracy	External		3,000	
			TOTAL:	

Check/money order enclosed Please charge my credit card

VISA MasterCard American Express Other _____

Credit Card#

Exp. Date
M M Y Y

Sec. Code:

Name on Card

Sign here: **X**